

Ocean Rate Bulletin



Fresh Oranges:

Total TEU/FEU:

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during October, 2004. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, October, 2004.

Market Share-October:

Each carrier's current market share is based on the number of containers shipped during October, 2004. Source: PIERS, October, 2004.

Market Share-CY 2004:

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

Transit Time:

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web" and individual shipping line websites.

Ocean Rates:

Ocean rates are applicable for December 31, 2004. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztaiff rate retrieval system, and individual shipping line websites.

Container Rate:

Container rates for Fresh Oranges are quoted on full 40-foot refrigerated containers unless otherwise noted.

Definitions:

AI = All Inclusive
ARB = Arbitrary Charge
BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.
CAF = Currency Adjustment Charge
CFS = Container Freight Station - used to consolidate shipments.
Chassis = Chassis Surcharge
KT = 1,000 Kilograms (Metric Ton).
PC = Per Container
THC = Terminal Handling Charge, also known as Container Yard Charge (CY).
FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 690-1304 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: www.ams.usda.gov/tmd/ocean.

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L.A./L.B./Oakland Ports To Busan, South Korea

Fresh Oranges

Monthly Market Share For: October 2004

Month\Year: 2.4 \ 12,121.6

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hanjin	84%	30%	9										
Hyundai	16%	33%	10										
APL	0%	11%	10	\$4,450	\$275								\$4,725
Yang Ming	0%	5%	12										
Hapag-Lloyd	0%	4%	12	\$2.63 ¹⁹	\$14 ¹⁶	\$40						1008 pkgs	\$2,943
Maersk-SeaLand	0%	4%	12	\$3,700	\$275	\$40							\$4,015

Average Container Rate

¹⁶ Rate is calculated per KT not by container.

¹⁹ Rate is per package

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L.A./L.B./Oakland Ports To Hong Kong

Fresh Oranges

Monthly Market Share For: October 2004

Month\Year: 265.0 \ 9,044.4

Month\Year: 265.0 \ 9,044.4

					Surcharges:								
Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.	Size	Container Rate
Norasia	39%	8%	18										
Marbua	19%	3%	20										
Hyundai	13%	10%	15										
Maersk-SeaLand	6%	21%	19	\$3,400	\$275	\$40							\$3,715
P&O Nedlloyd	6%	6%	12	\$3,510	\$275	\$40							\$3,825
China National	5%	0%											
COSCO	3%	2%	16										
Hatsu Marine Ltd.	2%	3%	14										
NYK Line	2%	10%	12	\$2,800	\$275								\$3,075
MOL	2%	4%	15	\$4,700	\$275	\$40							\$5,015
APL	2%	4%	13	\$4,350	\$275								\$4,625
China Shipping	1%	8%	13 ⁵										
OOCL	1%	6%	12										
Evergreen	0%	8%	12										
Average Container Rate													\$3,866

⁵ Transit time is based on departure from Los Angeles, CA.

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L.A./L.B./Oakland Ports To Singapore

Fresh Oranges

Monthly Market Share For: October 2004

Month\Year: 8.0 \ 1,762.9

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
P&O Nedlloyd	75%	22%	17	\$3,700	\$275	\$40							\$4,015
NYK Line	25%	43%	17	\$3,050	\$275								\$3,325
OOCL	0%	15%	16										
MOL	0%	4%	20	\$4,950	\$275	\$40							\$5,265
Maersk-SeaLand	0%	4%	27	\$3,800	\$275	\$40	8%						\$4,419
Average Container Rate													\$3,843